



10 YEARS OF
KEEPING
FAITH

The Red Devils
Supporting Breast Cancer Families
2012 ANNUAL REPORT

Thank you to all our volunteers,
partners, and donors for
KEEPING FAITH
for 10 years by giving
comfort and care to our patients.



Henry Mitchell and Rebecca Berger, founding directors



The Stroll 2003



Founding and current directors and staff



Karen Winicki and the RPCS Devilettes



Gayle James and "The Goils"



The Stroll 2006



Wendy Pantle and Rebecca Berger

FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Dear Friends,

On behalf of the board of directors and staff, we are pleased to offer this report highlighting our work from January 1, 2012 through December 31, 2012, our 10th year of funding support services that improve the quality of life for breast cancer patients and their families. Our commitment to making an immediate impact on the lives of families living in Maryland is why over the course of 10 years we have been able to invest more than \$2 million to profoundly affect 4,000 patients, and is why we have earned the loyal support of people like you.



What began as a team of Jessica Cowling's and Ginny Schardt's loved ones walking in The Race for the Cure in 2002 is now a network of compassionate, caring, and committed individuals, organizations, businesses, and agencies. The thousands of you joining us along the way represent the inspirational diversity of place, circumstance, and calling that are so vital to advancing the mission and vision of our founders.

With your help, we have achieved so much in so little time, but we cannot and will not rest on our laurels. Until there is a cure, we will ensure The Red Devils' sustainability for as long as breast cancer families living in our state may need to rely on us.

We have a bold vision for our future: To have the capacity to fund support services for every newly-diagnosed breast cancer patient in Maryland by 2022, our 20th anniversary. In the near term, our goal is to be a steadfast source of hope for 1,000 families a year by 2016. As one patient shared with us, funding transportation to treatment, paying for family support needs, and reimbursing providers for medical services and treatment-related therapies, "...gives her and her family hope that people we don't even know, strangers, care enough to give. Thank you for giving us hope."

It seems fitting that we rename our devil horns, Horns of Hope. Many of you have earned your Horns of Hope already by making a charitable contribution, volunteering, or attending one of our community events over the years. We hope you will wear your horns with pride whenever and wherever Devils' Advocates gather. When you do, you let others know you bring hope to families that may feel despair.

We invite you to take this opportunity to review the accomplishments you made possible in 2012, to see how you've helped us keep the faith of the visionaries who started all of us on this path. Because of you, the burdens of 642 Maryland breast cancer families were lightened. Because of you, patients at risk of not completing treatment were able to do so. Because of you, families from Western Maryland to the Eastern Shore can rely on The Red Devils to improve their quality of life. Thank you.

With deep gratitude,

Joan M. Worthington
Board President

Janice L. Wilson
Executive Director



FAMILY TIES

Thirty-four-year-old Candi Watts is a two-year breast cancer survivor and the proud mother of Zhione, her four-year-old son. She also is the daughter of 58-year-old Angie Watts who is also a survivor. They share a home in Baltimore County. While it's not uncommon for breast cancer to be a binding tie between mother and daughter, Angie and Candi shared a special journey of strength, support, and love.

Candi and Angie

In April of 2011, Candi was diagnosed with breast cancer. Although stunned by the diagnosis, she was not too surprised. There is a strong history of breast and other cancers in her family. Her maternal grandmother and two aunts passed away from the disease, and another aunt is undergoing treatment out of state. Candi's resolve was to be strong, to have faith and to survive. Inspired by Candi's bravery, Angie went to Franklin Square Hospital for a mammogram.

In May, nearly four weeks to the day after Candi, Angie was diagnosed with breast cancer. Without the safety net of a family support system, this mother and daughter duo had to face the regimen and side effects of chemotherapy and radiation, mastectomies and reconstruction, and care for a toddler in his "terrible twos." "Sometimes we were both down. Sometimes one of us was down and the other was up, and yet we had to take care of the little boy," Angie recalled. "I could not have done it without Candi. She went through everything first and I would ask her what to expect. She kept me strong. I had to be brave because of her."

Angie and Candi had their mastectomies within days of each other; Candi's was October 5th and Angie's was October 7th. Candi began her chemo in late October and Angie began hers in mid-November. "The doctor at Hopkins scheduled us so that we could drive one another to our appointments and that's why we didn't need The Red Devils to help with transportation," Angie told us.

With your support, however, The Red Devils was there for the Watts family in other ways. Not long after their chemo began, the three of them received meals and groceries which continued for eight months. The two women appreciated the ease with which the meals could be prepared and that their groceries included kid-friendly items. Their Thanksgiving was bountiful because of the grocery gift cards we provided. Zhione's Christmas was what every mother and grandmother would want for a two-year old. When the family faced utility bills that were out of their reach, they were paid. "We had no idea where to turn. Without The Red Devils we would not have been able to get through," said Candi.

OUR SUPPORT SERVICES

In 2012, The Red Devils served our mission of funding support services that improve the quality of life for breast cancer patients and their families by assisting 642 patients and investing \$263,470 in our three core program areas: Family Support, Treatment Transportation, and Medical Services and Treatment-Related Therapies.

FAMILY SUPPORT

The diagnosis of breast cancer is an emotionally traumatic event which significantly impacts the quality of life not only for the patient, but also for the entire family. Treatment and the recovery process can be demanding for all those touched by breast cancer. Our Family Support program included funding for meals and groceries, house cleanings, rents, mortgages, childcare, utilities, car insurance and car repairs, summer camp, a new mattress, gift cards, a survivor retreat, storage unit rental, car tires, and Girl Scout fees. **Our investments in family support totaled \$91,200 for 339 families.**

TREATMENT TRANSPORTATION

We responded to patients' on-going or one-time needs for transportation by funding rides provided by an array of partners including sedan companies, taxis and public transit; and by purchasing gas cards and parking vouchers. **In 2012, we assisted 232 patients with transportation to treatment at a cost of \$46,997.**

“Until we found ourselves dealing with cancer personally, we had no idea how many people and organizations such as yours really do care and do what they can to help relieve some of the fears and concerns that accompany this disease. The cancer, the situation and its strain on all of us can be so very overwhelming and you definitely helped to relieve that by removing the concern of funds toward travel expenses. Knowing we would not have the obstacle of money for gas to get back and forth to our many ongoing appointments helped so much to lift our spirits. Your understanding and caring at a time like this is cherished.”



Survivor's Luncheon: Rita Heinlein Ewell, Jennie Lee Ryland, Kim Penny, Christopher Schardt and Grace Lee

MEDICAL SERVICES AND TREATMENT-RELATED THERAPIES

The out-of-pocket medical expenses for a breast cancer family can be staggering, even for those with adequate insurance. For some, just the thought of facing medical bills is daunting enough to deter them from entering treatment. It is no wonder that 88% of our patients surveyed felt our treatment support played a valuable role in helping them remain in treatment. **In 2012, \$29,476 was invested to benefit 260 patients** who received assistance with acupuncture, massage, yoga, reflexology, healing touch, lymphedema therapy and supplies, home response system, chemo and radiation co-pays, COBRA payment, medical bills and prescriptions, prescription shoes, wigs, mastectomy supplies, massage, acupuncture, reiki, yoga, and nutritional counseling.

CAPS OF LOVE

For many women who are told they have breast cancer and will need chemotherapy, one of their first thoughts is, "I'm going to lose my hair." Vanessa and Shelly were no different. They, however, were spared what most assume is the inevitable outcome of chemotherapy. Under the innovative care of Dr. Young Lee, Chief of Oncology at Harbor Hospital, those pioneering women used Cold Cap therapy to preserve their hair, their dignity, and self esteem.



Shelly and Vanessa

Cold Cap therapy uses special caps frozen to -40 degrees and worn for a period before, during, and after chemotherapy treatments. Cooling of the hair follicles prevents the chemotherapy toxins from reaching the follicles, and therefore preserving the patient's hair. Dr. Lee has treated several patients with Cold Caps, all with great success.

Vanessa told us, "I didn't want to look sick and to have people look at me and feel sorry." When she began to lose hair from other parts of her body, she was relieved that her healthy head of hair remained intact. "Cancer takes so much away from you. I didn't mind losing hair in other places, but I've always had long hair. I still look normal when people see me." Vanessa uses 14 caps for her therapy, replacing the one in use every 30 minutes while undergoing chemotherapy.

Shelly echoes Vanessa's desire not to broadcast to the world that she had cancer as her motivation to seek out Cold Cap therapy. In 2012, Shelly saw the news story of another Harbor Hospital

patient who had successfully used the therapy and was moved by what the breakthrough meant for cancer patients. "A week later, I was diagnosed with breast cancer and was so thankful that I knew about Dr. Lee and Cold Cap therapy. The entire time I was having chemo, no one could tell that I had cancer," Shelly said.

Shelly has completed her chemotherapy but returns to Harbor Hospital as Vanessa's Cold Cap therapy buddy. She, along with Harbor Hospital staff, and Vanessa's husband, monitors the time so that Vanessa's caps are changed at the required intervals and are properly fitted. "It's my way of paying it forward," she told us. Vanessa promises to do the same once her chemo treatments end.

Dr. Lee approached The Red Devils about including Cold Cap therapy as a quality of life service eligible for funding. We happily created the Caps of Love Fund designated to provide access to Cold Cap therapy for Harbor Hospital patients unable to afford the \$1,800 to \$2,000 rental fee for the duration of treatment. According to Dr. Lee, "For many patients, the high price of renting the caps from a private supplier is a drawback to pursuing the therapy. A woman's hair is not just a source of vanity. For a woman with breast cancer, keeping her hair offers a sense of empowerment, reassuring her that she is in control of her own life; and she can lead a relatively normal life. She doesn't have to face a whole year of bad hair days."

KEEPING FAITH

We measure the immediate impact of our treatment support not only by the number of families we help every year, but also by their assessment of the difference we make in their quality of life.



In 2012, patients who participated in our quality of life surveys rated prescription co-payments and house cleaning as the most beneficial to them, followed closely by meals and groceries, and treatment transportation.

When asked how our treatment support affected their stress reduction, optimism, sense of normalcy, self-esteem, and peace of mind, all responded that The Red Devils played an “extremely positive” or “positive” role in their breast cancer journey. As one patient wrote, “In the middle of treatment, nothing was extremely positive, but many things helped the process to be less stressful.”

We keep faith with our founding directors by innovating in our responses to inquiries for assistance and bringing hope to families that may feel despair. Not only did we eagerly create the Caps of Love Fund, but with your financial support, also improved families’ quality of life by investing in:

GIRL SCOUT FEES

A 37-year-old mother of two young girls active in Girl Scouts wanted them to continue in scouting, but thought they might have to cut back because of medical expenses. With your support you helped enrich the lives of those two sisters.

CAR TRANSMISSION

A 38-year-old single mother of two teenage boys, living on a very limited income, needed help replacing her car transmission. On her way to radiation treatment her car broke down. She was told she needed a new transmission which would cost \$1,150. She arrived at treatment the next day in tears, not knowing how she would get her car repaired, and was relieved to learn The Red Devils offered assistance and she remained in treatment because of your generous support.

SURVIVOR RETREAT

The Red Devils provided the means for a 51-year-old woman to attend a Hopkins Avon Foundation Breast Center retreat. She had gone through chemo, radiation, several surgeries and reconstruction and needed the support of other survivors. You helped nurture her during a difficult time.

DRIVER’S LICENSE RENEWAL

A 50-year-old homeless breast cancer patient living in a shelter had her purse stolen, along with all of her identification. She needed a picture ID to apply for medical assistance but could not afford the cost to get her driver’s license renewed. Your donations paid the fee that stood between her and other medical assistance.



Ravens Tailgate Party



Synergy Women's Fitness Pink Power

PARTNERS IN SUPPORT

We are inspired daily by the profound impact our partners in support allow us to make on the quality of life for so many in our community. Without the compassion and commitment of the 40 hospitals in our network, the scores of services providers, our 1,700 donors, 130 volunteers, and scores of individuals who organized independent fundraising events on our behalf, the little and big things which can make a breast cancer patient's life a little brighter in the middle of great stress would not have been possible.

The list of our 2012 contributors, as well as our service-providing partners and participating hospitals is available on our website, www.TheRedDevilsMD.org or copies may be requested by phoning 410.323.0135. Thank you for your continued loyalty and support!



Ace of Hearts Ride



Pink Night in Howard County

FROM TEARS TO CHEERS – A 10TH ANNIVERSARY SALUTE

Originally published in the Spring 2012 Edition of *The Devil's Advocate*



Ginny Worthington Schardt



Jessica Cowling

A venue where “everybody knows your name.” Conversations are kindled. And the cocktails pack a devilish punch. The neighborhood “Cheers?” Try a chemo ward.

That’s the unlikely birthplace of The Red Devils, a breast cancer nonprofit forged by the friendship between Ginny Worthington Schardt and Jessica Cowling that would transcend boundaries between heaven and earth and benefit nearly 3,000 Maryland breast cancer patients and their families since 2002.

“Ginny was 40 when she was diagnosed in 1999 with breast cancer. She immediately gravitated towards Jessica – the second youngest person in the room – who shared a similar (aggressive) diagnosis,” says husband Christopher Schardt, a General Growth Properties executive who helped found The Red Devils and sits on the board.

“I met Jessica’s mom, Lark Schulze, and her step-dad, Maurice Rottenberg. We formed a pretty quick bond, unaware of the friendship developing between Ginny and Jessica.”

In 2001 Ginny, Jessica, family and friends decided to form a team for Susan G. Komen Race for the Cure Maryland. Both Jessica and Ginny walked with The Red Devils that year, a walk that would prove to be the genesis for The Red Devils Heart and Sole Stroll.

According to Christopher, “Lark had just read the book *The Red Devil: To Hell with Cancer and Back*. We decided to do the Komen walk, needed a name for our team, which Lark’s friend Harriet Mandell suggested. Henry Mitchell came up with a great concept for a Red Devils Komen T-shirt. Jessica’s best friend Rebecca Berger and Maurice were (part of the core group).”

Henry, who works as a graphic designer and has guided the visual image of The Red Devils, and Rebecca, employed by another nonprofit, The Robert Packard Center for ALS, were long-time board members and remain active in organizing the Stroll which morphed last year into The Red Devils 5K Run & Stroll.



Christopher Schardt and Lark Schulze, June 2006



Joan, Virginia, and Kathy Worthington and Maggie Prado – Ginny’s sisters and mother

Lark, an attorney, says The Red Devils exists because of that amazing core group: “Maurice, our most intrepid champion and great fundraiser until his March 2004 death; my wonderful friends Harriet and Kecia (Wherry) who would not let me say no; Henry, who designed all things devilish; Rebecca who put her indelible mark on the first and every other Stroll; Gayle (James), who suggested the services model; Christopher, our rock, who kept us focused; Ginny’s mom, also ‘Ginny,’ who worked with us until her death in 2007, plus the rest of the incredible Worthington clan — all working like beavers for The Red Devils.”

In January 2002, Gayle began training for the May Avon 3-Day Breast Cancer Walk and “discovered Lark was also training for this. Her daughter had been diagnosed with Stage IV breast cancer which had spread to her liver, and I had nine friends with breast cancer. Lark invited me to join her Red Devils group. I floated the idea to my Columbia group...which they enthusiastically embraced.”

“We rallied around The Red Devils team,” says Gayle, “partially because we loved the idea of a larger number of women banded together and because of Jessica’s story: losing her job, health insurance, starting a cookie company. We wanted to support both Jessica and Ginny.”

Lark and Maurice later approached Gayle with ideas on how to build upon this enthusiasm, pay tribute to Jessica and Ginny, and help those battling breast cancer. And so began The Red Devils, incorporated in November 2002.

Howard County General Hospital (HCGH), became not only the first of what now are 39 hospital partners, but a major donor “Lark and her law firm had done work for me, so I knew (The Red Devils) were on the up and up,” recalls HCGH President & CEO Vic Broccolino. “I gave them initial support, the names of CEO’s of other hospitals, and it was a pleasure...the fact they do so many things for so many people. I didn’t know any other organization at the time providing this type of scope of services, helping with the activities of daily living. Frankly, I was taken by that. Their success validates our (original) decision to support them...and I’ll do so as long as I’m at the helm.”

Ginny believed for a time she had beaten the disease. But it came back to claim her in 2002 at age 44, just six weeks apart from when it took Jessica, at only 31. While the two women departed the physical plane, their spirits continue to soar with the nonprofit that borrows its name from the cancer-fighting drug, Adriamycin®.

“We had a unique mission that caught people’s attentions and a network of devoted volunteers and board members that could express our mission,” Henry says.

As Christopher sums it, “You dedicate your life to fighting this and when you lose the fight you can’t just put down the guns. We all had such a passion to beat this. We were told it was ‘insurmountable,’ we’d be lucky to break even. Our first year we raised \$70,000 – shocked everyone – and there was no turning back.”



Jessica and Ginny

Statement of Financial Position

	2012	2011
ASSETS		
Current Assets		
Cash	\$ 201,672	\$ 190,732
Contributions Receivable	\$ 600	\$ 10,412
Prepaid expenses	\$ 1,842	\$ 12,710
Total current assets	\$ 204,114	\$ 238,022
Noncurrent Asset		
Other asset – security deposit	\$ 1,266	\$ 1,266
TOTAL ASSETS	\$ 205,380	\$ 215,120
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable	\$ 14,705	\$ 14,590
Accrued Rent	\$ 2,983	\$ 3,020
Total Current Liabilities	\$ 17,688	\$ 17,610
Net Assets		
Unrestricted Net Assets		
Designated by Board of Directors	\$ 36,022	\$ 38,455
Other	\$ 150,670	\$ 150,670
Total Unrestricted Net Assets	\$ 186,692	\$ 189,125
Temporarily Restricted Net Assets	\$ 1,000	\$ 8,385
TOTAL NET ASSETS	\$ 187,692	\$ 197,510
TOTAL LIABILITIES AND NET ASSETS	\$ 205,380	\$ 215,120

Pictured is Peg Stanley, a longtime supporter and Red Devils Ambassador.

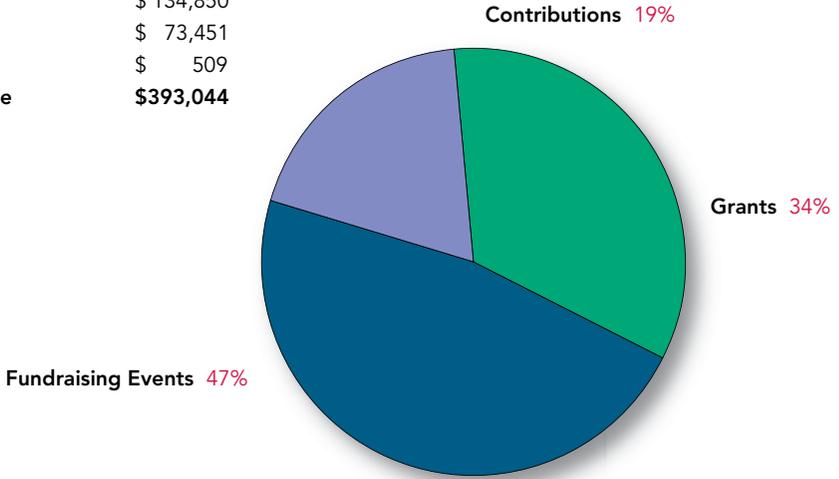
The Red Devils is registered with the Office of the Secretary of State as required by law. Registration is not, and does not imply any endorsement of any solicitation by the Secretary of State. A copy of The Red Devils financial statement is available by contacting us at P.O. Box 36291, Towson, MD 21286 or by phoning 410.323.0135. Documents filed under the Maryland Charitable Solicitation Act can be obtained from the Office of the Secretary of State, State House, 16 Francis St., Annapolis, MD 21401 for the cost of copying and postage.

Sources and Uses of Funds

Financials from January 1, 2012 to December 31, 2012

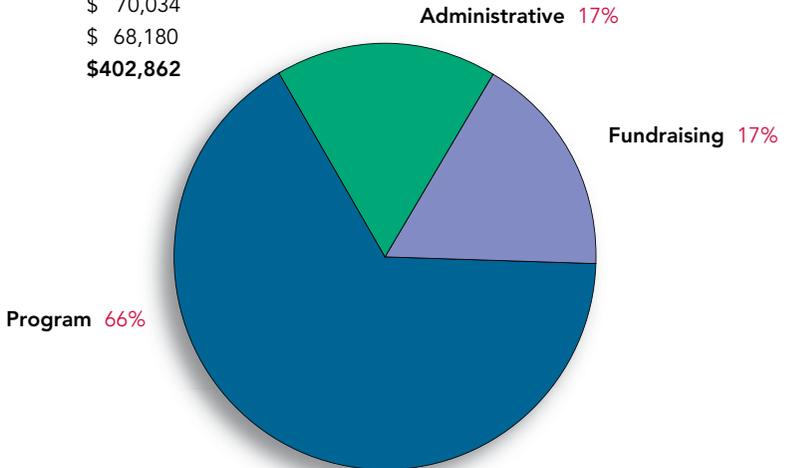
REVENUES

Fundraising Events	\$ 184,234
Grants	\$ 134,850
Contributions	\$ 73,451
Interest	\$ 509
Total Revenue	\$393,044



EXPENSES

Program	\$ 264,649
Fundraising	\$ 70,034
Administrative	\$ 68,180
Total Expenses	\$402,862



BOARD OF DIRECTORS

PRESIDENT

Joan M. Worthington, MBA
Securities Exchange Commission

VICE PRESIDENT

Christopher Schardt, CSM
General Growth Properties

SECRETARY

Patricia Hargest
Enabledware

TREASURER

Lynn Baklor, MBA
Finance and Operations Consultant

Kristina Adameczyk
LASIK Vision Institute

Stephen Considine
Community Volunteer

Rita Heinlein-Ewell
Community Volunteer

Lauri Kane, ScD
The Center for Cosmetic Surgery and MediSpa

Kimberly Penny
CBRE

Gina Ramsey
Adventure Web Productions

STAFF

Executive Director

Janice L. Wilson

Services Manager

Tricia Hayden

Community Outreach Specialist

Paige Koerner

The Red Devils

Supporting Breast Cancer Families

P.O. Box 36291
Towson, MD 21286
Phone 410.323.0135/877.643.0202
Fax 410.323.0136
info@the-red-devils.org
www.TheRedDevilsMD.org

MARYLAND
NONPROFITS



STANDARDS FOR
EXCELLENCE

TENTH ANNIVERSARY COOKBOOK



Order Our Tenth Anniversary Cookbook Featuring RED HOT Recipes!

Thank you to all who made this 10th Anniversary Cookbook possible. Our cookbook boasts nearly 300 recipes submitted by patients, caregivers, donors, volunteers, friends, and family.

This hardcover, spiral bound, one-of-a-kind collection of treasured recipes includes cherished favorites for appetizers and beverages, soups and salads, vegetables and side dishes, main courses, breads and rolls, desserts, cookies and candies, and more.

Devilish Dining – You may place an order online at www.TheRedDevilsMD.org, by calling 410.323.0135, or using the enclosed envelope.

\$25 includes shipping. 100% of the proceeds benefit families in Maryland living with breast cancer.

Mark Your Calendars for These Red Hot Events Supporting The Red Devils!

More information about these other outings is available at TheRedDevilsMD.org under the Upcoming Events tab.

2014 Get a Ride, Give a Ride Car Raffle Drawing Friday, October 11

This year's car raffle is organized by our friends at the Council of Residential Specialists (CRS) Maryland and DC Chapter Realtors, and features a 2013 Nissan Altima from Herb Gordon Nissan in Silver Spring. As always, the winner may opt for the cash prize of \$20,000. Tickets are \$50 each and only 1,000 will be sold. The winner will be drawn on October 11th at the 1st Annual MD/DC CRS Bras for Cause (*highlighted below*). **Good luck!**

Saddlin' Up for the Cure Saturday, September 7 Queen Anne

It promises to be another great ride at the Tuckahoe Equestrian Center in Queen Anne, Maryland. Dress yourself and your horse in shades of pink and join us for the morning, stay for lunch, and try your hand at winning some of the fabulous raffle prizes.

Bras for a Cause Wednesday, October 2 Union Jack's in Annapolis

Friday, October 11
MD/DC CRS, The Gathering Place
in Clarksville

You won't believe the creativity on display at each of the Bras for a Cause events when realtors and others associated with them come together to model and auction off elaborately decorated bras for our cause. Be prepared to witness amazing uses of glitter, sequins, rhinestones, feathers, and styrofoam!

Clays Against Cancer Saturday and Sunday, October 5 and 6 Baltimore County

This event is perfect for the novice and experienced sport shooter and takes place at the Loch Raven

Skeet and Trap Center. Plenty of volunteers will be on hand to teach the uninitiated how to shoot and to remind everyone about gun safety. Shooting begins at 9 a.m. each morning.

Pink Power Saturday, October 19 Columbia

Charmaine Gordon and her Synergy Pilates & Yoga team in Columbia heat up the third Saturday in October for their 6th annual morning of energizing Zumba, and mind and body building activities.

Bull and Oyster Roast Friday, November 1 Baltimore County

PLEASE TAKE NOTE, OUR BULL ROAST THIS YEAR IS ON A FRIDAY! We hope you'll join us for another evening of great food, fantastic company, and enticing raffle prizes. Doors will open at 8 p.m. so there's no need to let rush hour traffic stand between you and a great time at Columbus Gardens.

COMING IN 2014

Training with The Devils March – June

Let our crew of experienced coaches get you in shape during our 12-week training course at various sites.



Running with The Devils Sunday, June 8

Plan to join us for our 12th Annual 5K run and 1 mile walk run at Goucher College.