



The Red Devils

Supporting Breast Cancer Families

Annual Report

2013

Letter from the President and Executive Director

Dear Friends,

On behalf of our board of directors and staff, we are pleased to present The Red Devils 2013 Annual Report. This report covers our work from January 1, 2013 through December 31, 2013. Throughout the year, we shared with you stories of challenges and triumph, fear and optimism, and desperation and generosity. You may recall reading Helen's story of having no one to care for her during treatment and how your contributions made it possible for us to fly her daughter from California to Maryland to be with her. Who could forget the relief you brought to Robyn who was finally able to sleep at night because she knew The Red Devils was there to pay her rent for the month? How about the St. Vincent's Villa counselor and his students working together to make and sell bags of candy to improve the quality of life for breast cancer families?

We continue to be moved each and every day by the profound impact your funding allows us to make on so many in our community. 2013 marked our eleventh year supporting breast cancer patients and their families, and saw us continue the trend of investing more in support services than the preceding year and increasing the number of patients benefiting from our funding. In 2013, we touched the lives of 704 patients and spent more than \$240,000 to fund transportation to treatment, family support needs, and medical and treatment-related costs.

We are grateful to the thousands of individuals, businesses, foundations, and organizations that made contributions to The Red Devils in 2013. Because of you, we have the privilege to serve.

With deep gratitude,



Joan M. Worthington
Board Chair



Janice L. Wilson
Executive Director



"It's really been a blessing"

When Helen Wright, 65, was diagnosed with Stage II breast cancer last October she had no local support network. Helen had just moved back to her hometown of Elkton, Md., one year before, after living in Modesto, Calif., for 58 years. "Being here and not knowing anybody, not having anybody to go with me to treatments—it was very scary and frightening," Helen says.

As a retired home healthcare worker, Helen lives on a fixed income and couldn't afford to fly her daughter from California to Maryland to help with her treatment. Helen shared her concerns with Susan DeWitt, her nurse navigator at Union Hospital in Elkton. As a nurse coordinator at one of The Red Devils' 40 partner hospitals in Maryland, Susan arranged

for us to pay for a round-trip ticket to fly out Helen's daughter to help with her treatment and recovery.

"If it hadn't been for [The Red Devils] I don't know what I would have done," Helen says. Helen's daughter, Sherry Trimble, arrived in early February to assist with her mother's recovery after she underwent two lumpectomies. For two months, Sherry cooked, cleaned, and drove Helen to her daily appointments.

"Having [my daughter] here has really helped," Helen says. "I'm really pleased that there was somebody around who did this type of thing. It's really been a blessing."

The Red Devils

Supporting Breast Cancer Families

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STANDARDS FOR
EXCELLENCE

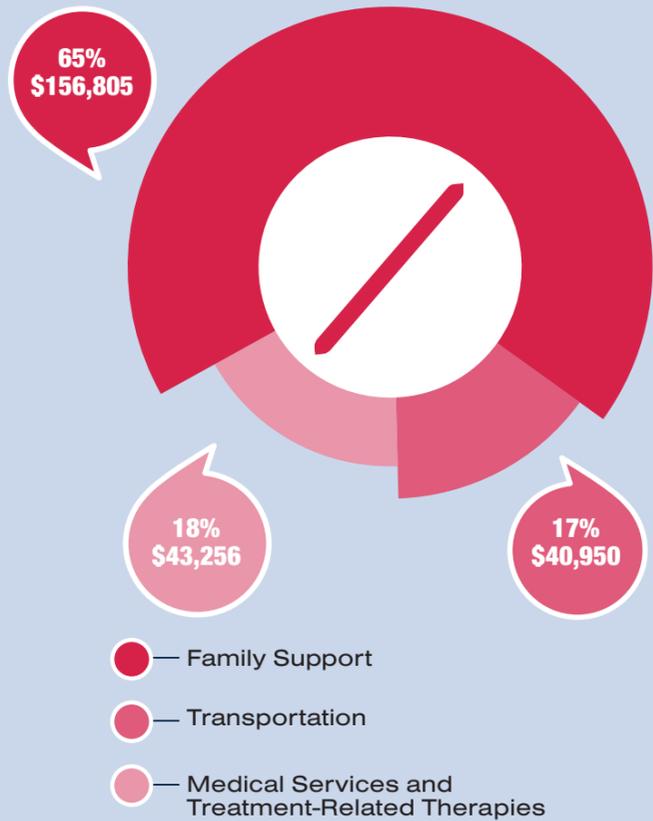
Impact Summary

January 1 -
December
31, 2013

In 2013, The Red Devils served its mission to fund support services that improve the quality of life for breast cancer patients and their families as follows:

Treatment Support Investment by Program

\$241,011 Invested in Direct Services
704 Breast Cancer Families Served



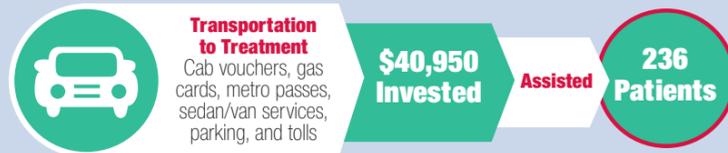
Impact by Program Area



"This patient is a 60-year-old who has been really struck with a good deal of unfortunate circumstances. She was living with her daughter and after being kicked out of the house, she had nowhere to go. The Red Devils assisted her with a couple of nights in a hotel while she found housing."



"My husband lost his job and we had to try to keep his COBRA for medical coverage. Before this happened, we were struggling with normal household expenses and then the cancer happened. To be able to come up with the additional \$1,300 per month to retain COBRA has been impossible. We will never be able to thank The Red Devils enough."



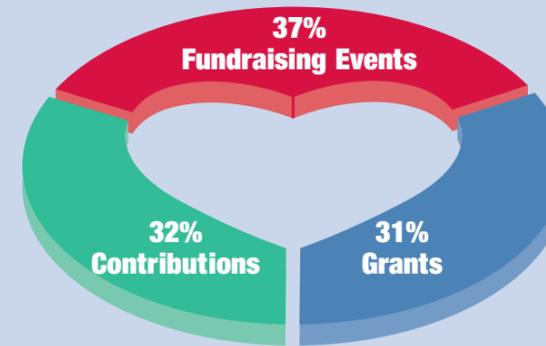
"Thank you! It helped me more than you can imagine. We are incredibly grateful for the assistance this organization has provided. I will be out of work, unpaid for up to eight weeks following surgery so the gas cards are a huge help to relieve the financial burden."

Source and Uses of Funds

Financials from January 1, 2013 to December 31, 2013

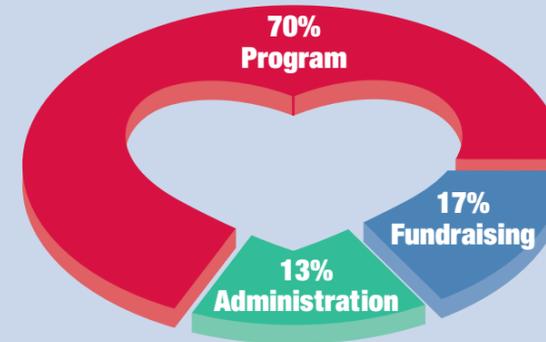
Revenues

Fundraising Events	\$ 217,906
Contributions	\$ 191,450
Grants	\$ 183,133
Interest	\$ 491
Total Revenue	\$ 592,980



Expenses

Program	\$ 364,522
Fundraising	\$ 86,378
Administration	\$ 66,543
Total Expenses	\$ 517,443



Statement of Financial Position

As of December 31, 2013

ASSETS

Current Assets	
Cash	\$ 211,721
Grant receivable	42,497
Contributions receivable	5,000
Prepaid expenses	18,485
Total current assets	277,703
Noncurrent asset	
Other asset – security deposit	1,266
TOTAL ASSETS	\$ 278,969

LIABILITIES AND NET ASSETS

Current liabilities	
Accounts payable	\$ 12,263
Accrued rent	2,477
Total current liabilities and total liabilities	15,740
Net assets	
Unrestricted net assets	
Designated by Board of Directors	28,783
Other	188,070
Total unrestricted net assets	216,853
Temporarily restricted net assets	6,376
TOTAL NET ASSETS	263,229
TOTAL LIABILITIES AND NET ASSETS	\$ 278,969

Qualitative Outcomes

Removed Barriers to Treatment

91% said we played an important role in helping them remain in treatment

78% said we played an important role in helping them enter treatment

Provided Peace of Mind

91% said we improved their peace of mind

70% said we eased their worries about meeting their family support needs.

52% told us we eased their transportation worries

Improved Quality of Life

91% said we reduced their stress levels

77% felt their sense of optimism improved

75% told us we helped improve their sense of normalcy

66% saw improvements in their self esteem



You can make an impact with your tax deductible donation by texting REDDEVIL to 56512 or scanning this code. Message and data rates may apply.