



# wine women & shoes<sup>®</sup>

BENEFITING **The Red Devils**  
Supporting Breast Cancer Families

- PRESENTS -



## *"Success Dressed"*

FASHION SHOW

Sunday, May 3, 2020 | 2-6 PM | DoubleTree by Hilton Baltimore North – Pikesville

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## *About*

### THE RED DEVILS

The Red Devils is pleased to present Wine Women & Shoes to raise funds that make an immediate impact on the quality of life for breast cancer patients and their families statewide. Since 2002, The Red Devils has been making a profound difference in the lives of breast cancer families living in Maryland. By funding their transportation to treatment, family support needs, and medical services and treatment-related therapies, The Red Devils has removed the barriers to treatment for more than 8,500 women since our founding.

*Until there is a cure, breast cancer patients know they can rely on The Red Devils to bring them and their families hope.*

For six years, The Red Devils has been delighting Wine Women & Shoes guests with an exhilarating and uplifting fashion show, sponsored by About Faces Day Spa & Salon, and benefiting Maryland breast cancer families.

“*Success Dressed*” showcases real wardrobe solutions for women who are leading businesses in an array of industry sectors statewide. Each woman will grace the runway wearing a collection of very carefully curated fashion options ranging from “Nine to Five” to “After Five,” from “On the Town” to “Just for Fun” or other themes or concepts fitting her style, grace, and humor.

## *We Are Inviting You*

**TO JOIN US ON THE RUNWAY AS  
A FEATURED SUCCESS DRESSED  
MODEL!**



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## YOUR CURATED STORY

We will be showcasing a select group of local women business leaders from a variety of backgrounds, and featuring hand-picked wardrobe selections that work for their lifestyles. Our stylist, Halle von Kessler and her team at 8 Boxwood Lane Creative will work closely with each model to depict her fashion-focused story.

Larger than life projection screens along with written narrative in the *Wine Women and Shoes* program will tell their stories. If your or your nominee are selected, your bio-sketch and images will complement appearance on the runway.

What do you do? What is important to you? Why did you pick this outfit? Why do you like this outfit? Where did we get it, etc. What you wear or what you ideally like to wear on a typical day at the office or at work. Day into evening for work meetings and socializing. Cocktail party, special occasion, etc. Casual weekend.

We can be flexible based on the types of outfits necessary to support your lifestyle requirements. The above are concepts to start the conversation; you may have other priorities that we should build into the segment.

*Success Dressed* assumes each woman will have the same number of looks on the runway. We will be certain to showcase the combination and number of looks that work best for you. Telling your story will include some documentary style images of us working on your outfits and of you in your daily life. The montage is part of what guests will see on the screens during the show.



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## TIME COMMITMENT AND SCHEDULING

*Bring Your Friends*

MAY 3, 2020

We understand you have a very busy schedule. We will keep the timing requirements to a minimum. If you agree to commit to participating in the event, this is what we see happening in terms of time and scheduling.

*Sip* wines from exquisite boutique vintners.

*Savor* sumptuous selections from the DoubleTree Hilton's acclaimed chefs.

*Shop* the Marketplace for shoes, jewelry, beauty products, and fashion.

*Support* Maryland breast cancer families when they play to win fabulous prizes.

- We will schedule a one-hour call with 8 Boxwood Lane Creative to talk about your style, wardrobe needs, wants, etc.
- Within a week, they will get back to you with a proposed plan and recommendations.
- 8 Boxwood Lane Creative organizes scheduling and logistics with retailers for trying on looks and fittings.
- Finalize your wardrobe for the show.

Allow some time as schedules permit to:

- Have 8 Boxwood Lane Creative take pictures of you at work or with family on weekends or preferably both
- Attend a two-hour dress rehearsal on Saturday, May 2. Location to be determined as we get closer to the event.

On Sunday, May 3"

- Wine Women & Shoes is from 2-6 p.m. Come and enjoy the event as our guest from 2-3:00 p.m.
- Report to hair/make-up at 3:00 p.m.
- The fashion show generally starts around 5 p.m. An exact schedule will be provided as we get closer to event.
- Join your friends as the event winds down to celebrate the day!

# "Success Dressed"

## FASHION SHOW SUBMISSION

Sunday, May 3, 2020 | 2 - 6 p.m.  
DoubleTree by Hilton Baltimore North - Pikesville

\_\_\_ I would like to participate in Success Dressed. \_\_\_ I am nominating someone for Success Dressed.

Title and business \_\_\_\_\_

Your name as it should appear in print \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Waiver: I hereby waive for myself all claims against The Red Devils, Wine Women & Shoes, its sponsors, organizers, the DoubleTree by Hilton Baltimore North-Pikesville, and any other person for any injuries I may suffer for participating in Wine Women & Shoes. I grant The Red Devils permission to use photographs of me in accounts of this event.

Signature \_\_\_\_\_

Date

Brief bio sketch to be used in the program

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**THANK YOU FOR JOINING US! PLEASE RETURN A COMPLETED COPY OF THIS FORM BY 3/2/20 TO:**

The Red Devils | Wine Women & Shoes

P.O. Box 36291 Towson, MD 21286

Fax To: 410.323.0136

Or Email To [wvs@the-red-devils.Org](mailto:wvs@the-red-devils.Org)

