



Benefit Walk for Families Living with Breast Cancer

FOR IMMEDIATE RELEASE - 01/28/04

CONTACT: Lark Schulze
(410) 377-8932
lark@the-red-devils.org

The Red Devils, Inc.
P.O. Box 36291
Towson, MD 21286-0291
Tel: (410) 377-8932
www.the-red-devils.org
[Or: www.thereddevils.org]

Local Nonprofit Raising Money, Awareness, and Feet in Second Annual Walk

The Red Devils will sponsor the second annual "Heart and Sole Stroll" July 25, 2004, at Centennial Lake in Columbia, Maryland.

Approximately 4,200 people living in Maryland will be diagnosed with breast cancer this year. About 1,200 are women – and men – who live in Baltimore City, Baltimore County, and Howard County.

To raise money to support these individuals and their families, a local nonprofit group, The Red Devils, is sponsoring the second annual "Heart and Sole Stroll." The organization hopes to raise at least \$85,000 by way of walker registrations, donations, and corporate sponsorships. The money raised will go toward support services like house cleaning, transportation, and dinners for the families.

The non-competitive walk begins at 9 a.m. on Sunday, July 25, with families, friends, children and dog walkers welcome. Walk-up registration begins at 8:30 a.m.

"Your donation will begin working immediately" said Lark Schulze, president of The Red Devils.

For more information about the "Heart and Sole Stroll" and The Red Devils, or to register, make a donation, or volunteer, visit www.the-red-devils.org, or call (410) 377-8932.

The Red Devils is a 501(c)(3) nonprofit organization that provides support services to families in Maryland living with breast cancer. Recipients are selected through the organization's relationships with hospitals in Baltimore City, Baltimore County, and Howard County. The Red Devils takes its name from the bright red chemotherapy drug Adriamycin, known to breast cancer patients as "the red devil."

CONTACT: Lark Schulze
(410) 377-8932
lark@the-red-devils.org
www.the-red-devils.org

Supporting Maryland families living with breast cancer
www.the-red-devils.org